Booked for
BALTIMORE COUNTY
PUBLIC LIBRARY

Sponsor the 2026–2027 Season of Booked for Baltimore County Public Library

Now in its second year, ***Booked for Baltimore County Public Library*** brings internationally acclaimed writers to Baltimore County for engaging, in-depth conversations that celebrate books, ideas and community. Thanks to the generosity of our sponsors, this series is **100% free to the public**, ensuring that access to these extraordinary literary experiences remains open to all—regardless of income or background.

Our inaugural season exceeded every expectation. We hosted **four sold-out events** featuring bestselling and award-winning authors **Erik Larson, Kate Quinn, Jennifer Weiner** and **Percival Everett**. Each program drew enthusiastic, diverse audiences of readers eager for meaningful cultural experiences close to home. All of the events reached capacity within hours—one in under 15 minutes—demonstrating the tremendous appetite in Baltimore County for high-caliber literary programming.

Each ***Booked*** season runs from **September-April**, presenting four marquee author events at Goucher College's Kraushaar Auditorium. Sponsorships operate on a **12-month rolling cycle**, guaranteeing your organization prominent recognition and promotional visibility at four author events. Sponsors are acknowledged in event marketing materials, on-site signage, digital promotions and from the stage—positioning your brand alongside a series known for excellence, accessibility and community impact.

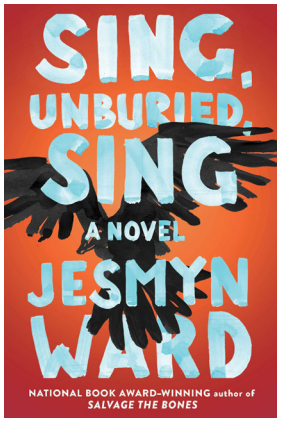
By sponsoring ***Booked for Baltimore County Public Library***, you are not only aligning your organization with world-class authors and cultural enrichment—you are helping ensure that these transformative literary experiences remain accessible to thousands of residents each year.

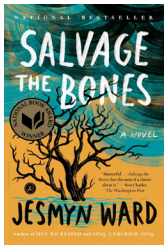
We would be honored to partner with you for the 2026–2027 season and would welcome the opportunity to discuss sponsorship levels and benefits in more detail.

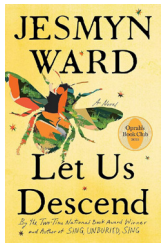
Thank you for your continued support of the library and the vibrant, connected community it helps create.

Preview the full 2026–2027 season lineup on the next page.

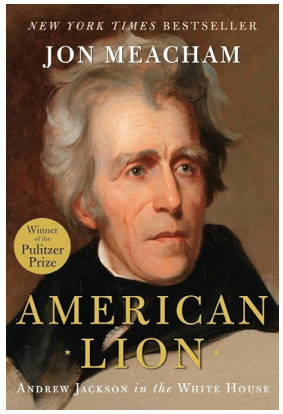
Foundation for
BALTIMORE COUNTY PUBLIC LIBRARY

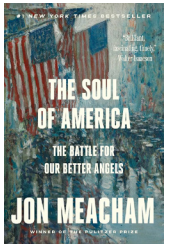


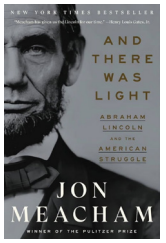




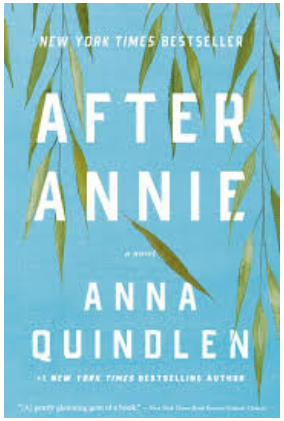
Sunday, September 13, 2026
Goucher College

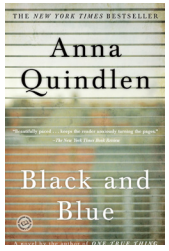


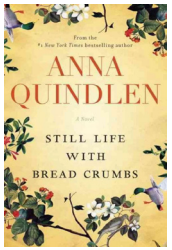




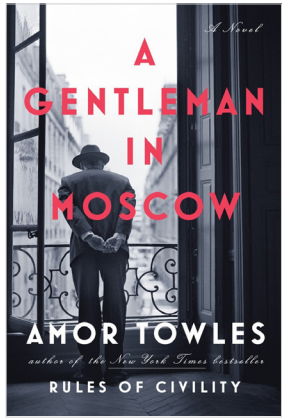
Sunday, November 15, 2026
Goucher College

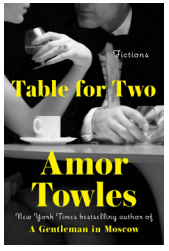


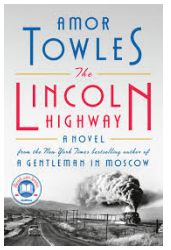




Sunday, February 28, 2027
Goucher College







Sunday, April 4, 2027
Goucher College

Sponsor Levels

	Presenting $25,000	Bestseller $10,000	Hardback $5,000	Paperback $2,500
Reserved seats for each event	10	6	4	2
Number of reserved tickets to join each of our exclusive Foundation receptions	4	2	2	2
Logo featured on event slides displayed on digital monitors at 19 branches	✓			
Mention on the library's website event page	✓			
Mention in press release	✓			
Up to eight (8) months of regular promotion	✓			
Verbal recognition from the stage at the public event	✓			
Logo recognition on preshow slides at every event	✓	✓		
Logo in all print/digital advertising; mention in radio advertising, if applicable	✓	✓		
Logo in *B In the Know*, the library's monthly print magazine	✓	✓		
Logo and verbal recognition in promotional video for social media	✓	✓		
Name recognition on event slides displayed on digital monitors at 19 branches	✓	✓	✓	
Logo with link in the library's weekly e-newsletter (230,000+ recipients)	✓	✓	✓	
Logo with link in the Foundation's e-newsletter (9,000+ recipients)	✓	✓	✓	
Mention on event page on Foundation website	✓	✓	✓	
Mention in the library's weekly e-newsletter (230,000+ recipients)	✓	✓	✓	✓
Mention in the Foundation's e-newsletter (9,000+ recipients)	✓	✓	✓	✓
Logo with link on the Foundation's website homepage	✓	✓	✓	✓
Acknowledgment in the Foundation's annual report	✓	✓	✓	✓
Promotion via social media with tagging	✓	✓	✓	✓

COMMUNITY REACH

Baltimore County Public Library's e-newsletter
Reaches 230,000+ people weekly

Foundation for Baltimore County Public Library's e-newsletter
Reaches 9,000 people monthly

Baltimore County Public Library's *B In the Know* newsletter
Distributed to over 1,500 people monthly

Booked for
BALTIMORE COUNTY
PUBLIC LIBRARY

RETURN COMPLETED FORM:

BY MAIL: Foundation for
Baltimore County Public Library
Attn: Julie Saxenmeyer
320 York Road
Towson, MD 21204

BY EMAIL: jsaxenmeyer@bcpl.net

Checks should be made payable to
Foundation for Baltimore County Public Library
or paid online at ***foundationforbcpl.org***

CURRENT SPONSORS:

Bonnie Clarke

M&T Bank

APGFCU

The Ivy Hotel

Foundation for
BALTIMORE COUNTY PUBLIC LIBRARY

foundationforbcpl.org

*All fields required.

Booked for Baltimore County Public Library 2026-2027 Sponsorship Form

☐ **Yes, we will sponsor Booked for Baltimore County Public Library 2026-2027 at the following level:**

☐ **$25,000** ☐ **$10,000** ☐ **$5,000** ☐ **$2,500**

COMPANY NAME

CONTACT NAME

CONTACT EMAIL TELEPHONE

ADDRESS

CITY STATE ZIP

AUTHORIZED SIGNATURE DATE

Our payment will arrive as:

☐ One lump sum

☐ Biannually in: JAN FEB MAR APR MAY JUN

☐ Quarterly in: JUL AUG SEP OCT NOV DEC

To pay by credit card, please visit our website at **foundationforbcpl.org**.

Thank you for underwriting literary excellence in Baltimore County!